

Modeling Linguistic Facets of Multimedia Content for Semantic Annotation

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Abstract. We provide an integrated ontological framework offering coverage for deep semantic content, including ontological representation of multimedia based on the MPEG-7 standard. We link the deep semantic level with the media-specific semantic level to operationalize multimedia information. Through the link between multimedia representation and the semantics of specific domains we approach the Semantic Gap. The focus of the paper is on the linguistic features of multimedia, the annotation of these features and their analysis.

1 Introduction

An important reason for the so-called ‘semantic gap’ (the difficulty in assigning high-level semantics to the results of low-level feature analysis) is the lack of alignment between different levels of semantics and levels of analysis for the different modalities. It is therefore important to develop an integrated model that aligns the foundational semantics level with the domain-specific semantics level, the semantics of the different modalities and the semantics of multimedia analysis. Additionally, in order to generalize this for all domains, the alignment of domain-specific and multimedia semantics should be organized on the foundational level.

In this paper we describe such an integrated model (working title ‘SmartMediaLing’) that we developed in the context of the SmartWeb project⁴ on mobile access to the Semantic Web [22]. In SmartWeb we were confronted with a number of different semantic analysis tasks (media annotation and presentation, multi-modal interaction, text analysis, etc.), each of which requiring a different level of representation, realized by a number of separate ontologies. In order to bring these different representation levels together we developed the SmartMediaLing integrated model as a common knowledge space that provides semantic interoperability between the different components of the SmartWeb system.

The SmartMediaLing approach described here uses the DOLCE foundational ontology for this purpose as it already provides patterns for defining so-called ‘information objects’, on top of which we were able to define the alignment of the

⁴ <http://www.smartweb-project.org>

different semantic levels mentioned above. In particular, we used the DOLCE D&S (Description and Situation) and OIO (Ontology of Information Objects) patterns to align the SmartMedia ontology for defining multimedia objects and the LingInfo ontology for defining linguistic (textual) objects with the DOLCE foundational model.

The paper is organized as follows: in Sec. 2 we describe the different levels of semantic representation that we consider. In Sec. 3 we discuss the constituent ontologies (DOLCE, SmartMedia, LingInfo) that are integrated into SmartMediaLing. In Sec. 4 we discuss the alignment strategy and present the SmartMediaLing ontology in more detail. In Sec. 5 we discuss the relation to other approaches.

2 Narrowing Down the Task: Different Semantic Levels

In order to reach the goal of appropriately represent and processing different information deriving from different analysis perspectives of the same object a complex approach to representation of contents becomes indispensable. Different perspectives on a complex object corresponds to different representation levels specifying features, properties and relationships on the different analysis points of view. In the definition of our task to proper represent semantics of multimedia we evidence basically four different level of representation that has to interact: foundational, domain specific, multimedia, linguistic.

Additional evidence for the definition of different representation levels comes from the semiotic investigation of communication.

Semiotics is "the study of the social production of meaning through signs" [19]. As a Kantian philosopher Peirce, key figure in the early development of semiotics, distinguishes between the "word" and the "sign" [17]. As defined in Peirce semiotic theory, communication takes place between three subjects: a *sign* (also called *representamen*), that denotes an object, an *object* from the world, to which this sign refers and the *interpretant*, the sense made of that sign. Peirce further distinguishes three types of sign depending on the type of relation existing between sign and object: *symbol*, based on a conventional relation (e.g. spoken language, language of gesture), *icon*, based on a similarity relation (e.g. a portrait), and *index* a contextual relation (e.g. smoke indicating the presence of fire). We identify the interpretant as being the concept in an ontological system, the symbol as depicting the linguistic level of representation, the icon as depicting the multimedia level, and the index as depicting the discourse level (see Fig. 1).

The Foundational Level The definition of a complex semantic framework with different levels of representation needs the specification of a conceptual relational common ground offering appropriate instruments for linking together these levels. As soon as complexity increases, the usability reasons suggest applying modularization and distribution of knowledge in an interoperating framework. To accomplish this task successfully a useful

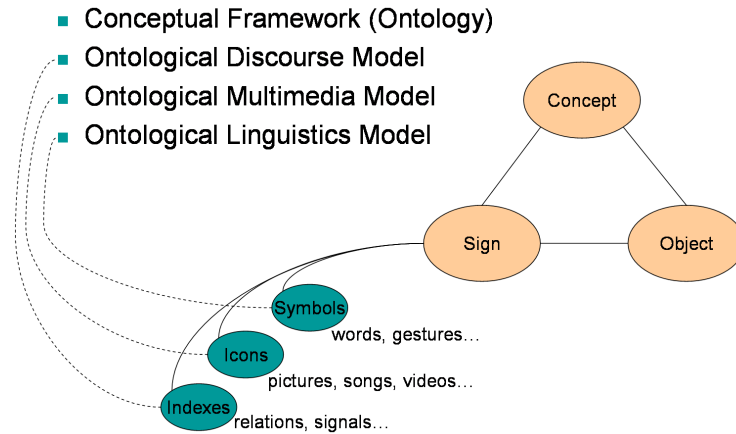


Fig. 1. Peirce semiotic triangle readapted and in context to different ontological levels.

approach is to define a foundational level of representation from which every module of the framework can access basic ontological categories and relations. Foundational ontologies define these top level for the modularization and integration of meaning coming from different analysis sources.

The Domain-Specific Level An ontology is said to be domain specific if it models the semantic of a specific domain. In our framework we define a different ontology for each domain and then align the all ontologies to the foundational one. Working this way we have the possibility to each time expand the world knowledge covered by the ontology by means of just adding new ontology branches without modifying basic relations in the framework.

The Multimedia Level Videos, songs, pictures and so on are information objects with specific properties defining their realization in time (e.g. duration of a video) and space (e.g. number of pixels). On the other hand multimedia objects carry meaning that cannot be identified with the information object itself (e.g. an image depicting the Brazilian football team cannot be identified with the football team itself). We distinguish between a multimedia meta-data representation level, modeling characteristics of multimedia, and a domain specific level where concepts referred from media are completely specified.

The Linguistic Level In order to ensure annotation for multilingual knowledge a rich representation of the linguistic symbols for the object classes that are defined by an ontology is needed. The linguistic level of information correspond to the symbol in Peirce triangle as depicted in Fig. 1. The purpose of such a semantic level is the definition of a grounding to the

human cognitive and linguistic domain. Such domain is also important in the context of the interaction with multimedia objects where texts appear also in the perspective of a media object or as part of other media (e.g., the caption of a picture, the subtitles of a video).

The Analysis Level Parallel to the already mentioned levels, that we can define as “static”, we regard the “dynamic” dimension of multimedia as being the analysis level. We consider analysis, in both decomposition and annotation cases, as being a process activated by an agent, allayed to a multimedia object (domain) and resulting in his decomposition.

3 The Constituent Modules

Following the approach in [15] in order to define a framework with the features specified in Sec. 2 we have to first select a foundational ontology that matches the described requirements and enables us to reuse existing components. We decided to adopt the DOLCE ontology providing together a well defined formalization for basic relations and a number of modules, among others for the definition of contexts (D&S) and knowledge content (OIO). The second step is the specification of an adequate multimedia domain capable of describing annotation and decomposition of multimedia and a straight forwarded ontology description of linguistic feature.

In this section we shortly present the DOLCE ontology with the two modules *Descriptions & Situations* and *Ontology of Information Objects*. We then describe in two dedicated subsections the *SmartMedia* ontology for the coverage of the surface representation of the multimedia level. Finally we present the *LingInfo* ontology modeling facets of the linguistic domain.

3.1 DOLCE, D&S, OIO

DOLCE belongs to the WonderWeb library of foundational ontologies [12]. It is intended to act as a starting point for comparing and elucidating the relationships and assumptions underlying existing ontologies of the WonderWeb library. DOLCE (Descriptive Ontology for Linguistic and Cognitive Engineering) [7] is based on the fundamental distinction between enduring and perduring entities. An *endurant* is an entity that is wholly present, i.e., whose parts are all present, at any time at which it exists. A *perdurant* is an entity that unfolds in time, i.e., for any time at which it exists, some of its parts are not present. Meaning that *participation* is the main relation between *Endurants* (i.e., objects or substances) and *Perdurants* (i.e., events or processes): an *Endurant* exists in time by participating in a *Perdurant*. For example, a natural person, which is an *Endurant*, participates in his or her life, which is a *Perdurant*. DOLCE introduces *Qualities* as another category that can be seen as the basic entities we can perceive or measure: shapes, colors, sizes, sounds, smells, as well as weights, lengths or electrical charges. Spatial locations (i.e., a special kind of physical quality) and

temporal qualities encode the spatio-temporal attributes of objects or events. Finally, *Abstracts* do not have spatial or temporal qualities and they are not qualities themselves. An example are *Regions* used to encode the measurement of qualities as conventionalized in some metric or conceptual space.

In DOLCE the module *Descriptions&Situations* (D&S) [8] has been defined to standardize a variety of reified contexts and states of affairs.

The DOLCE module **OIO** (**O**ntology of **I**nformation **O**bjects) provides a design pattern that allows us to concisely model the relationship between entities in an information system and the real world. As emphasized in [9] INFORMATION OBJECTS can be seen as NON-PHYSICAL-ENDURANTS participating in computational activities. Information-Objects correspond to the spatio-temporal entities of abstract information formalizing Shannon's communication theory [20].

3.2 SmartMedia

MPEG-7⁵ is conceived for describing multimedia content data. MPEG-7 is used to store meta-data about multimedia in order to tag particular events. In the context of the SmartWeb project we defined an MPEG-7 based ontology (Smartmedia) following the approach in [2] and [11] restricting the number of the modeled concepts to those that fit well to the project.

Primarily the concepts `mpeg7:MediaFormat` for format and the coding parameters, `mpeg7:MediaPro` for coding schemes like resolution, compression, and `mpeg7:SegmentDecomposition` for decompositions of the audio, visual, textual segments in space, time, and frequency are imported into Smartmedia in order to offer a well defined background for the specification of meta-data level describing multimedia events like synchronization or decomposition of media.

3.3 Linginfo

Automatic multilingual knowledge markup requires a rich representation of the features of linguistic expressions (such as terms, synonyms and multilingual variants) for ontology classes and properties. Currently, such information is mostly missing or represented in impoverished ways, leaving the semantic information in an ontology without a grounding to the human cognitive and linguistic domain. Linguistic information for terms that express ontology classes and/or properties consists of lexical and context features, such as:

- *language-ID* - ISO-based unique identifier for the language of each term
- *part-of-speech* - representation of the part of speech of the head of the term
- *morpho-syntactic decomposition* - representation of the morphological and syntactic structure (segments, head, modifiers) of a term
- *statistical and/or grammatical context model* - representation of the linguistic context of a term in the form of N-grams, grammar rules or otherwise

⁵ <http://www.chiariglione.org/mpeg/standards/mpeg-7/mpeg-7.html>

To allow for a direct connection of this linguistic information for terms with corresponding classes and properties in the domain ontology, [4] developed a lexicon model (LingInfo) that enables a linguistically motivated definition of terms for each class or property. The LingInfo model [3] is represented by use of the meta-class `ClassWithLingInfo` (and meta-property `PropertyWithLingInfo`), which allow for the representation of LingInfo instances with each class/property, where each LingInfo instance represents the linguistic features (`feat:lingInfo`) of a term for that particular class.

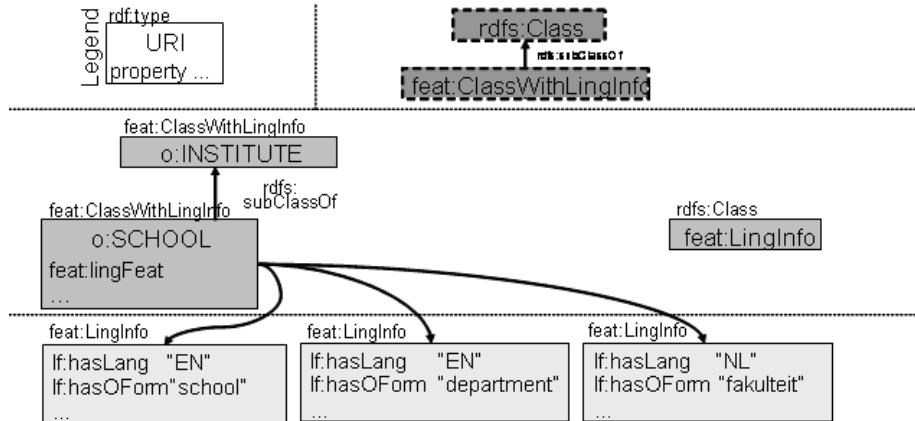


Fig. 2. LingInfo model with example domain ontology classes and LingInfo instances (simplified).

Figure 2 shows an overview of the model with example domain ontology classes and associated LingInfo instances. Figure 3 shows a sample application of the model with a LingInfo instance (and connected 'stem' instances) that represents the decomposition of the Dutch term "fakulteitsgebouw" ("department building"). The example shows a LingInfo instance (**Term-1** with semantics "SCHOOL") that represents the word form "fakulteitsgebouw" (instance WordForm-1), which can be decomposed into "fakulteit" (**Term-2**, "fakulteit" with semantics "SCHOOL") and "gebouw" (**Term-3** with semantics "BUILDING").

4 Bringing It All together

In Sec. 2 and 3 we presented respectively the different levels of representation and how we ontologically cover such levels in order to proper processing multimedia information. In this section we show how we connected these different levels.

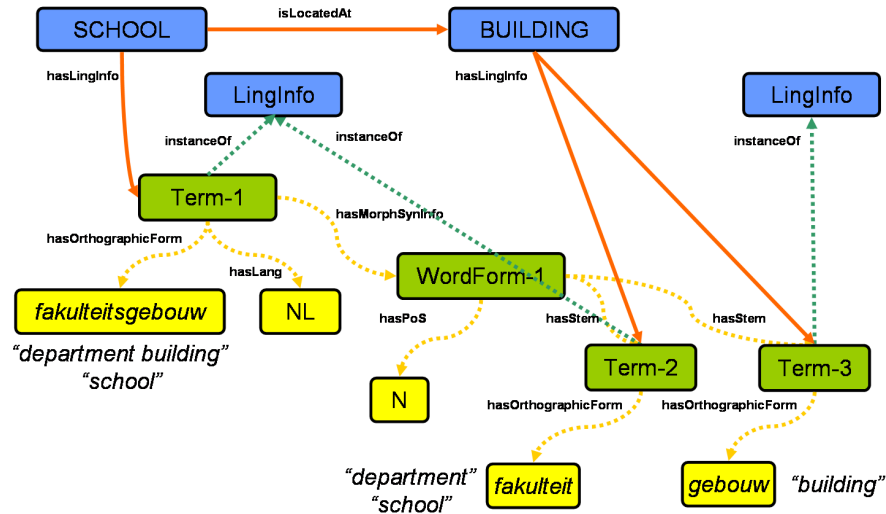


Fig. 3. LingInfo instance (partial) for the morpho-syntactic decomposition of the Dutch term "fakulteitsgebouw" ("department building")

This work were developed in the context of the SmartWeb project where the three ontologies introduced in Sec. 3 were all adopted as part of a comprehensive ontology named SWIntO (SmartWeb Integrated Ontology)[14]. The DOLCE ontology and the modules OIO and D&S were modified to meet the needs of the project and evolved respectively to SmartDOLCE, SmartOIO and SmartD&S. Basic functionality of Dolce remained unaffected. For more details on the use of DOLCE in SWIntO see also [6].

In the context of the SmartWeb project we successfully used this framework for the disambiguation of cross-modal reference expressions and resolution of multi-modal expressions. This work enabled the system the use of multimedia in a multimodal context like in the case of mixed gesture and speech interpretation, where every object that is visible on the screen must have a comprehensive ontological representation in order to be identified and processed [18][21].

4.1 Alignment strategy

The alignment process of a domain ontology to a core ontology is directly dependent from several factors [10]: intended use of the aligned ontology, intended form of the framework (modular, distributed), etc.

In our case we played a particular attention at following parameters:

- A modular reuse of the different component ontologies in other projects.
- Ontology alignment is different from equivalence because any element in the alignment depend on other elements and there will be degree of confidence between aligned elements.

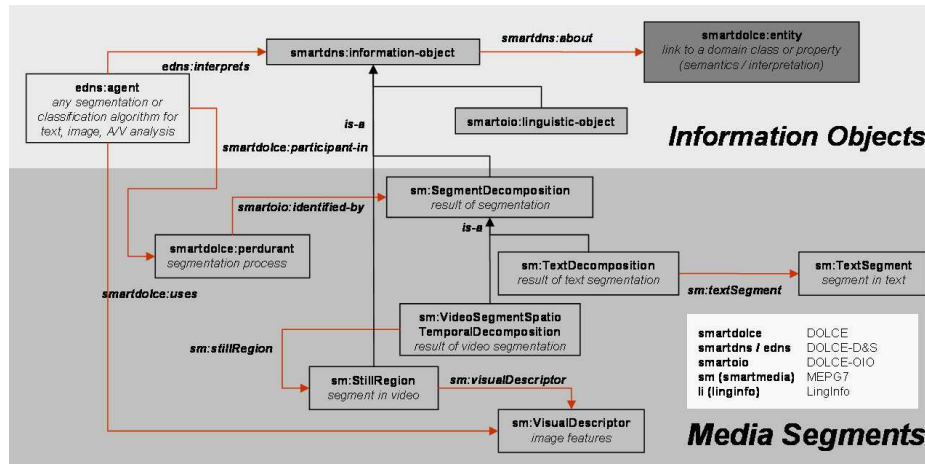


Fig. 5. The Smartmedia ontology integrated in the OIO module.

textDecomposition. The result of such a decomposition are again linguistic entities like sentences, words, morphemes and so on, as represented in the LingInfo ontology (See figure 6). Each linguistic information object is *about* an entity from a domain specific ontology and is itself a sort of *TextSegment* as specified from the Smartmedia ontology.

5 Related Work

A very interesting approach is that followed in [1] where the authors concentrate on the task of creating an ontological framework in the context of annotation of multimedia objects. The approach is based on the DOLCE ontology and makes deep use of the *Descriptions and Situations* DOLCE module defining annotation, description and semantic patterns usable for the realization of an annotation tool. This work offers a well defined specification of interpretation and annotation processes. However deep analysis of relations between surface representation objects and deep semantic objects is not taken into account.

An other approach to semantic annotation for multimedia content similar to the one adopted in this work can be found in [16]. The work is based on the same ontological background and place emphasis mostly on the visual part of the ontology, the context analysis used for the visual analysis and a visual analysis algorithm.

6 Conclusion

In this paper we described an approach to the specification of a semantics for the annotation and use of multimedia objects in a comprehensive ontological framework. We analyzed the characteristics of multimedia objects and evidenced the

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